Sponsorship and Exhibition Opportunities Package

Enhance your company’s participation by sponsoring or exhibiting at the 2016 CNS Annual Conference in Toronto, ON

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GENERAL INFORMATION

Conference Venue
The CNS 2016 Annual Conference will be held June 19-22, 2016 at the Toronto Marriott Downtown Eaton Centre Hotel, Toronto, Ontario, Canada.

The exhibits will be located around the perimeter of the Grand Ballroom (the lunch and banquet room) and in the Conference Foyer area. These areas will be used for the reception, student poster session, daily breakfast, luncheon and morning and afternoon break periods, thus providing maximum exposure for corporate displays to the Conference participants. The Conference plenary and technical sessions are being held on the same level, thus conveniently allowing the delegates to explore the exhibits during refreshment breaks.

Conference Theme
The theme for the CNS 2016 Conference & Exhibition is “Nuclear in the 21ST Century: Global Directions and Canada’s Role”.

The CNS promotes the exchange of information on all aspects of nuclear science and technology and its applications. This includes nuclear power generation, fuel production, uranium mining and refining, management and transportation of radioactive wastes and used fuel. Other topics include, but are not limited to, medical and industrial uses of radionuclides, occupational and environmental radiation protection, the science and technology of nuclear fusion, and associated activities in research and development.

The CNS 2016 Annual Conference is the ideal marketing vehicle to:
- Visibly support the Canadian Nuclear Society and nuclear technology in Canada
- Launch and demonstrate new products
- Generate new sales leads
- Obtain customer feedback and conduct market research
- Meet your clients and prospects face-to-face
- Strengthen customer and supplier relations
- Generate immediate sales
- Provide technical support
- Demonstrate your solutions to industry professionals
- Meet some of the brightest undergraduate and graduate students who will be part of the future of our nuclear science and technology community

SPONSORSHIP

The Conference Organizing Committee is seeking sponsors of the 2016 CNS Annual Conference and Student Conference and there is a broad spectrum of benefits as follows:

Gain more visibility – by participating in our sponsorship program at the CNS 2016 Annual Conference.

Stand Out – your company’s name will appear on a large placard at the site of the sponsored event and will be mentioned throughout the conference and in the official Program and Abstracts Book.

Benefits to All Sponsors
The following benefits are provided to all sponsors, and there are additional benefits associated with sponsorship of specific items or events as indicated under the Sponsorship Benefit Details on page 6.
- Acknowledgement of your company during the conference Plenary and Technical Sessions;
- Your company’s logo prominently displayed on signage at the sponsored function, and also part of a scrolling slide show during program-free times;
- Your company’s logo displayed on the CNS 2016 Conference web page with a link to your company’s website;
- Your company’s logo printed in the Pocket Program and Abstracts Book and in the Conference Proceedings;
- Insertion of a promotional item or one brochure into the delegates’ conference bag; and
- Head-table seating of your representative at either the Monday or the Wednesday luncheon and acknowledgement of them from the podium.
Sponsorship Opportunities

Host Level Sponsorship ................................................................. $25,000 or greater
In a unique and most enhanced manner, Host Level Sponsors have the opportunity to be a key member of the Conference Organizing Committee and have their organization's name and logo most prominently associated with the 2016 CNS Annual Conference, and recognized at all appropriate opportunities during the conference. The following specific benefits are also provided:

• Three (3) complimentary registrations for the full Conference.
• One complimentary exhibit space, in a location of your choice (first come, first served).
• Reserved table of ten at either the Monday or Wednesday luncheon.
• Your company's logo displayed at the top level on the conference webpage with a link to your company's website home page.
• Your company's logo displayed at the top level on Conference Program and Abstracts Book.
• The opportunity for a representative of your company to present greetings on behalf of all the sponsors to the delegates during the Sunday Opening Reception.
• Head Table seating of your company's designated representative at one of the conference luncheons and acknowledgement of them from the podium.
• Verbal recognition of your sponsorship throughout the Conference.
• Most prominent display of your organization's logo on the main projection screens during the plenary sessions.
• Most prominent display of your organization's logo at highly visible key locations.
• The opportunity to provide a company brochure and/or gift for insertion into the delegate and companion bags. Such items must be approved by the Conference Organizing Committee.

Event Sponsorships
Certain sponsorships may be shared among two or more sponsors as indicated below, or as negotiated with the Sponsorship and Exhibits Chair. Sponsorships are subject to 13% HST on the prices indicated; non-Canadian-resident sponsors are exempt of HST.

Sunday June 19, 2016
NA-YGN (NorthAmerican Young Generation in Nuclear) Breakfast ................................................................. $1,500
NA-YGN (NorthAmerican Young Generation in Nuclear) Meeting/Refreshments/Luncheon ........................................ $4,000
Conference Opening Reception (3 co-sponsors welcome @ $7,000 each) ......................................................... $21,000

Monday June 20, 2016
Delegates' Breakfast ...................................................................... $3,000
Speakers' Breakfast ....................................................................... $1,500
Morning Coffee Break .................................................................... $1,200
Opening Luncheon with Keynote Speaker (3 co-sponsors @ $5,000 each) .................................................. $15,000
Afternoon Coffee Break ................................................................ $1,200
Student Poster Session (2 co-sponsors @ $5,000 each) ................................................................. $10,000

Tuesday June 21, 2016
Delegates' Breakfast ...................................................................... $3,000
Speakers' Breakfast ....................................................................... $1,500
Morning Coffee Break .................................................................... $1,200
Honours & Awards Luncheon (1 co-sponsor @ $5,000 with CNS and CNA) .................................................. $5,000
Afternoon Coffee Break ................................................................ $1,200
Conference Banquet Reception ..................................................... $5,000
Conference Banquet Dinner (5 co-sponsors @ $6,000 each) ................................................................. $30,000
Conference Banquet Entertainment ........................................... $3,500

Wednesday June 22, 2016
Delegates' Breakfast ...................................................................... $3,000
Speakers' Breakfast ....................................................................... $1,500
Morning Coffee Break .................................................................... $1,200
Conference Luncheon (3 co-sponsors @ $5,000 each) ................................................................. $15,000
Afternoon Coffee Break ................................................................ $1,200
General Sponsorships

Host Sponsorship (see page 3 for benefit details) ......................................................................................... $25,000 or greater
Student Conference Travel/Housing Assistance (4 co-sponsors @ $5,000 each) ......................................................... $20,000
Conference Bags (3 co-sponsors @ $4,000 each) ............................................................................................... $12,000
Badge Holders.................................................................................................................................................. $4,500
Pocket Program and Abstracts Book (2 co-sponsors @ $5,000 each) ................................................................. $10,000
Student Conference General Sponsorship.......................................................................................................... $7,500
Conference Audio-Visual Services (3 co-sponsors @ $5,000 each) ........................................................................ $15,000
Internet Café / Wireless Access .......................................................................................................................... $3,000
Nuclear for Everyone Course ............................................................................................................................... $3,000
Conference Proceedings....................................................................................................................................... $5,000

General Conference sponsorship packages are available in amounts of................................................................. $1,000 to $5,000, or as negotiated with the Conference Organizing Committee.

Event and General Sponsorship Details

NA-YGN (North American Young Generation in Nuclear) Professional Development Day
This Professional Development Day organized in co-operation with NA-YGN, and will be held on Sunday, June 19 and is typically attended by eager young professionals.

Opening Reception
This well-attended kick-off event will be held from 6:00 pm to 8:30 pm on Sunday June 19, 2016 in the Grand Ballroom. The reception is open to all in attendance at the time of the event. The Conference Host Sponsor(s) have the opportunity to speak as part of the brief “Welcome to the Conference” and, along with the Conference Chair, may participate in an informal “receiving line” at the beginning of the reception.

Student Poster Session
The Student Poster Session involves approximately 50 students representing universities coast to coast, in undergraduate, Masters and PhD categories.

“Nuclear for Everyone” Course
This 2-3 hour course is aimed at the ‘nuclear novice’ and is free for all registered conference participants.

Speakers’ Breakfasts
The Speakers’ Breakfasts provide the opportunity for Session Chairs to meet with the speakers in their respective sessions to ensure that they are prepared to make their presentations. The breakfasts offered are limited to speakers and Session Chairs of the day.

Delegates’ Breakfasts
The early-morning breakfasts will be provided for Conference participants each morning in the Grand Ballroom and Foyer, where all hospitality events and the Exhibit Booths are located.

Refreshment Breaks
Refreshment breaks are held mid-morning and mid-afternoon each day for all Conference participants and include coffee, tea, juices and soft drinks. The breaks will be held in the Grand Ballroom and Foyer, where the hospitality events and the Exhibit Booths are located.

Luncheons
Luncheons will be served each day to Conference participants in the Grand Ballroom from 12:00 noon to 1:30 pm.

Banquet Event
The details are still being finalized for this year’s exciting Banquet Event which includes a reception, dinner, refreshments, and entertainment.
Conference Proceedings
The conference proceedings will serve as a permanent record of the 36th Annual CNS Conference and will include abstracts of presentations and posters, full papers of presentations made in technical sessions, and PowerPoint presentations in .pdf format. The sponsoring company's logo will be prominently featured, along with an acknowledgment of the company as sponsor of the Conference Proceedings.

Conference Bags
Conference bags are provided to each delegate with a full registration. The sponsoring company's logo will be imprinted on the bag in addition to the Conference logo.

Badge Holders
The wallet-style bi-fold has a vinyl see-through window to hold a 4" x 3" name badge and a ½" lanyard to be provided at registration to all attendees. The sponsoring company's logo will be imprinted on the item in addition to the Conference logo.

Internet Café/ Wireless Access
Set-up of three computer stations to provide free wireless Internet access to the participants throughout the conference.

Conference Pocket Program & Abstracts Book
The sponsoring company can have a promotional advertisement on the back cover of the Conference Program & Abstracts Book, at a nominal size of 4" x 7".

Conference Audio-Visual Services
Sponsorship covers Audio-Visual Services for the conference for Plenary and Technical Session presentation rooms.

Student Conference (General)
The CNA/CNS Student Conference is held in conjunction with the CNS Annual Conference and sponsorship of this event helps offset some of the costs to participating students.

Student Conference (Travel/Housing Assistance)
Sponsorship of student travel/housing assistance helps offset costs and increases the overall participation by students from across Canada.
Sponsorship Benefits

All levels of sponsorship receive the following benefits, and additional benefits apply to specific levels and items, as indicated in the table below.

- Acknowledgement of your company during the conference Plenary and Technical Sessions;
- Your company's logo prominently displayed on signage at the sponsored function, and also part of a scrolling slide show during program-free times;
- Your company's logo displayed on the CNS 2016 Conference web page with a link to your company's website;
- Your company's logo printed in the Pocket Program and Abstracts Book and in the Conference Proceedings;
- Insertion of a promotional item or one brochure into the delegates` conference bag; and
- Head-table seating of your representative at either the Monday or the Wednesday luncheon and acknowledgement of them from the podium.

<table>
<thead>
<tr>
<th>Conference Host</th>
<th>Amount</th>
<th>Host Sponsor Benefits</th>
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</table>
| Conference Host | $25,000| • Three complimentary full conference registrations;  
|                 |        | • One complimentary exhibit space, in a location of your choice (first come, first served basis);  
|                 |        | • Reserved table of 10 at either the Monday or Wednesday luncheon;  
|                 |        | • Your company’s logo displayed at the top level on the CNS Annual Conference web page with a link to your website home page;  
|                 |        | • Your company’s logo displayed at the top level on the Pocket Program and Abstracts book;  
|                 |        | • The opportunity for your representative to present greetings to the delegates at the Sunday Opening Reception;  
|                 |        | • Head table seating of your designated representative at either the Monday or Wednesday luncheon, and acknowledgement of them from the podium;  
|                 |        | • Verbal recognition of your sponsorship throughout the conference;  
|                 |        | • Prominent display of your company’s logo during the Plenary sessions on the main projection screens;  
|                 |        | • Prominent display of your company’s logo at highly visible key locations;  
|                 |        | • The opportunity to provide a brochure and/or gift for insertion into each of the delegate and companion packages. Note: Such items must be approved by the Conference Organizing Committee. |

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<tr>
<th>LEVEL 1</th>
<th>Amount</th>
<th>Level 1 Benefits</th>
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| Level 1 Sponsorship | $25,000 | • Three complimentary full conference registrations;  
|                   |        | • One complimentary 8’ wide x 6’ deep booth space (Ballroom) (first come, first served).  
|                   |        | • Reserved table of ten at either the Monday or Wednesday luncheon.  
|                   |        | • Your company’s logo displayed on the conference webpage with a link to your company’s website home page.  
|                   |        | • Your company’s logo displayed on Conference Program and Abstracts Book.  
|                   |        | • Head Table seating of your company’s designated representative at one of the conference luncheons and acknowledgement of them from the podium.  
|                   |        | • Verbal recognition of your sponsorship throughout the Conference.  
|                   |        | • Prominent display of your organization’s logo on the main projection screens during the plenary sessions.  
|                   |        | • Prominent display of your organization’s logo at highly visible key locations.  
<p>|                   |        | • The opportunity to provide a company brochure and/or gift for insertion into the delegate and companion bags. Such items must be approved by the Conference Organizing Committee. |</p>
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<th>LEVEL 2</th>
<th>Amount</th>
<th>Level 2 Benefits</th>
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| See Level 2 options below | $15,000 – $24,999 | • One complimentary full Conference Registration;  
• Reserved table for 10 at the Monday or Wednesday luncheon**;  
• Acknowledgement during Plenary and Technical Sessions;  
• Your company’s logo prominently displayed on signage and in a scrolling slide show during program-free times;  
• Your company logo displayed on the CNS Annual Conference web page, with a link to your website;  
• Your company’s logo in the Pocket Program and Abstracts book, and in Conference Proceedings;  
• Your company’s promotional item or one brochure inserted into the delegates’ bag; Note: Such items must be approved by the Conference Organizing Committee.  
• Head-table seating of your representative at the Monday or Wednesday luncheon.  
**Only applicable for sponsorship of $15,000 or more. |
| Sunday Opening Reception | $21,000  
(or 3 co-sponsors @$7,000 each) | Level 2 Benefits Plus:  
• Opportunity to bring brief welcoming remarks during this important kick-off event;  
• Opportunity to participate in a “receiving line” at the beginning of the reception; and  
• Reserved table for 10 at either the Monday or Wednesday luncheon.  
**Only applicable for sponsorship of $15,000 or more. |
| Student Conference (Travel/Housing Assistance) | $20,000  
(or 4 co-sponsors @$5,000 each) | Level 2 Benefits Plus:  
• Reserved table for 10 at the Monday or Wednesday luncheon.  
**Only applicable for sponsorship of $15,000 or more. |
| Tuesday Banquet Dinner | $18,000  
(or 3 co-sponsors @$6,000 each) | Level 2 Benefits Plus:  
• Opportunity to bring brief welcoming remarks during the dinner.  
**Only applicable for sponsorship of $15,000 or more. |
| Conference Audio-Visual Services | $15,000  
(or 3 co-sponsors @$5,000 each) | Level 2 Benefits Plus:  
• Reserved table for 10 at either the Monday or Wednesday luncheon  
**Only applicable for sponsorship of $15,000 or more. |
| Monday Luncheon with Keynote Speaker | $15,000  
(or 3 co-sponsors @$5,000 each) | Level 2 Benefits Plus:  
• Reserved table for 10 at the Monday luncheon.  
• The Keynote Speaker seated at your table during the luncheon.  
**Only applicable for sponsorship of $15,000 or more. |
| Wednesday Luncheon | $15,000  
(or 3 co-sponsors @$5,000 each) | Level 2 Benefits Plus:  
• Reserved table for 10 at the Monday luncheon.  
• The Keynote Speaker seated at your table during the luncheon.  
**Only applicable for sponsorship of $15,000 or more. |
<table>
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<tr>
<th>LEVEL 3</th>
<th>Amount</th>
<th>Level 3 Benefits</th>
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<tbody>
<tr>
<td>See Level 3 options below</td>
<td>$5,000 – $14,999</td>
<td>• One complimentary conference registration</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Acknowledgement during Plenary and Technical Sessions;</td>
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<td></td>
<td></td>
<td>• Your company’s logo prominently displayed on signage and in a scrolling slide show</td>
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<td>• Your company’s logo displayed on the Annual Conference web page, with a link</td>
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<td>• Your company’s logo in the Pocket Program and Abstracts book, and in post-</td>
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<td></td>
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<td>conference proceedings;</td>
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<td>• Your company’s promotional item or one brochure inserted into the delegates’</td>
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<td>• Head-table seating of your representative at either the Monday or Wednesday</td>
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<tr>
<td>Conference Bags</td>
<td>$12,000</td>
<td>Level 3 Benefits Plus:</td>
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<tr>
<td>(or 3 co-sponsors @$4,000 each)</td>
<td></td>
<td>• Your company’s logo imprinted on the conference bags.</td>
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<tr>
<td>Student Poster Session</td>
<td>$10,000</td>
<td>Level 3 Benefits Plus:</td>
</tr>
<tr>
<td>(or 2 co-sponsors @$5,000 each)</td>
<td></td>
<td>• Opportunity to present prizes to the winning student posters.</td>
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<tr>
<td>Pocket Program &amp;</td>
<td>$10,000</td>
<td>Level 3 Benefits Plus:</td>
</tr>
<tr>
<td>Abstracts Book</td>
<td>(or 2 co-sponsors @$5,000 each)</td>
<td>• Your company’s promotional advertisement (4” x 7”) printed on the back cover of the Pocket Program &amp; Abstracts book.</td>
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<tr>
<td>Conference Proceedings</td>
<td>$5,000</td>
<td>Level 3 Benefits Plus:</td>
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<td>• Your company acknowledged as sponsor of the Conference Proceedings.</td>
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<tr>
<td>Student Conference (General)</td>
<td>$7,500</td>
<td>Level 3 Benefits</td>
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<tr>
<td>Tuesday Honours &amp; Awards</td>
<td>$5,000</td>
<td>Level 3 Benefits</td>
</tr>
<tr>
<td>Luncheon (co-sponsored with CNA and CNS)</td>
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<tr>
<td>Tuesday Pre-Banquet</td>
<td>$5,000</td>
<td>Level 3 Benefits</td>
</tr>
<tr>
<td>Reception</td>
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<tr>
<td>Tuesday Banquet Wine</td>
<td>$10,000</td>
<td>Level 3 Benefits</td>
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<tr>
<td>(or 2 co-sponsors @$5,000 each)</td>
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<tr>
<td>LEVEL 4</td>
<td>Amount</td>
<td>Level 4 Benefits</td>
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| See Level 4 options below | $1,000 – $4,999 | • Acknowledgement during Plenary and Technical Sessions;  
• Your company’s logo prominently displayed on signage and in a scrolling slide show during program-free times;  
• Your company’s logo displayed on the CNS Annual Conference web page, with a link to your website;  
• Your company’s logo in the Pocket Program and Abstracts book, and in post-conference proceedings;  
• Your company’s promotional item or one brochure inserted into the delegates’ bag; Note: Such items must be approved by the conference organizing committee.  
• Head-table seating of your representative at either the Monday or Wednesday luncheon. |

| Name Badge Holders       | $4,500         | Level 4 Benefits Plus:  
• Your company’s logo imprinted on the name badge holder. |
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<tbody>
<tr>
<td>Tuesday Banquet Entertainment</td>
<td>$3,500</td>
<td>Level 4 Benefits</td>
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<tr>
<td>Internet café /Wireless Access</td>
<td>$3,000</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Nuclear for Everyone Course</td>
<td>$3,000</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Monday Delegates’ Breakfast</td>
<td>$3,000</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Tuesday Delegates’ Breakfast</td>
<td>$3,000</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Wednesday Delegates’ Breakfast</td>
<td>$3,000</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Monday Speakers’ Breakfast</td>
<td>$1,500</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Tuesday Speakers’ Breakfast</td>
<td>$1,500</td>
<td>Level 4 Benefits</td>
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<tr>
<td>Wednesday Speakers’ Breakfast</td>
<td>$1,500</td>
<td>Level 4 Benefits</td>
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<tr>
<td>Monday Guest Program</td>
<td>$1,500</td>
<td>Level 4 Benefits</td>
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<tr>
<td>Tuesday Guest Program</td>
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<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Wednesday Guest Program</td>
<td>$1,500</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Monday AM Coffee Break</td>
<td>$1,200</td>
<td>Level 4 Benefits</td>
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<tr>
<td>Monday PM Coffee Break</td>
<td>$1,200</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Tuesday AM Coffee Break</td>
<td>$1,200</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Tuesday PM Coffee Break</td>
<td>$1,200</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Wednesday AM Coffee Break</td>
<td>$1,200</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>Wednesday PM Coffee Break</td>
<td>$1,200</td>
<td>Level 4 Benefits</td>
</tr>
<tr>
<td>General Contribution</td>
<td>$1,000-$5,000 (or as negotiated with the Organizing Committee)</td>
<td>Level 4 Benefits</td>
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</tbody>
</table>

**Sponsorship Terms and Conditions**
Payment of sponsorships is expected to be paid in full no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your sponsorship is not considered guaranteed.

**Methods of Payment**
Payments by cheque are to be payable to “Canadian Nuclear Society” and mailed to:  
Canadian Nuclear Society  
4th Floor, 700 University Avenue  
Toronto, Ontario, M5G 1X6
To make payments by credit card (AMEX / MasterCard / VISA) please complete the Credit Card Charge Authorization (CCA) form and send by email to the CNS Office cns-snc@on.aibn.com. The CCA form is available on the CNS Conference website http://cns2016conference.org (click on Sponsors & Exhibitors information tab).

**Sponsorship Contact**
For all information pertaining to sponsorship opportunities please contact the CNS Sponsorship & Exhibition Coordinator: Elizabeth Muckle-Jeffs
North American Toll-free: 1-800-868-8776
Email: elizabeth@theprofessionaledge.com

**INFORMATION ABOUT EXHIBITION OPPORTUNITES COMMENCES ON PAGE 12**
Sponsorship Application Form

To reserve a Sponsorship for your company please complete this form and submit as a Word file or .pdf attachment to the Sponsorships & Exhibits Coordinator: elizabeth@theprofessionaledge.com

Sponsorships will be confirmed on a first-come, first-served basis. After your sponsorship has been confirmed, an invoice with payment instructions will be sent by email to the contact person named below. A receipt will be issued once payment has been received. Sponsorship applications are not considered complete until payment has been received.

Sponsoring company full name: ____________________________
Postal address: ____________________________
City/Prov./State: ____________________________ Postal or Zip Code: ____________________________
Contact Person: ____________________________ Contact E-mail: ____________________________
(Person will receive all correspondence)
Contact Title: ____________________________ Contact Tel: ____________________________
Signature: ____________________________ Date: ____________________________

Sponsorship Item

1st choice: ____________________________ $ ____________________________ +HST (if applicable)
2nd choice: ____________________________ $ ____________________________ +HST (if applicable)
3rd choice: ____________________________ $ ____________________________ +HST (if applicable)

Company Logo: If you are a returning Sponsor please confirm that we can use the same company logo we have on file from last year’s CNS Annual Conference (no need to resend files). Please insert an X in the appropriate box below.

☐ We confirm that you can use last year’s logo  ☐ New logo files attached

Please provide your company’s logo in the following two file formats:
1) In .jpg format for electronic applications (CNS web page, Conference Program and Abstract book, scrolling logo projection).
2) As a high-resolution vector illustration (e.g., Adobe Illustrator, PhotoShop (.eps) or Corel Draw) for print production (on-site signage).

Methods of payment
By Cheque: Mail to: “Canadian Nuclear Society”, 4th Floor, 700 University Avenue, Toronto, ON Canada M5G 1X6
By Credit Card: Visa / Mastercard / AMEX are accepted. Complete the Credit Charge Authorization (CCA) form, scan the completed form and submit by email to cns-snc@on.aibn.com. (The CCA form is available online: http://www.cnsconference2015.org/index.htm click on Sponsors & Exhibitors tab).
Exhibition Opportunities

Exhibition Location
Toronto Marriott Downtown Eaton Centre Hotel
525 Bay Street, Toronto, ON, M5G 2L2

The exhibition spaces are located in the Grand Ballroom and Foyer area. The majority of the events (Opening Reception, luncheons, Student Poster Session, and the morning and afternoon break) will take place in and around the proximity of the Exhibition area where the displays are visible to the delegates throughout the Conference.

Exhibition Space Package Options
There are various options for exhibit spaces by size and location. Please refer to the Exhibition Floor Plan Layout on page 12.

Option 1: 10’ wide x 8’ deep booth space (Ballroom) $3,500 + $455 HST (if applicable)
Option 2: 8’ wide x 6’ deep booth space (Ballroom) $3,000 + $390 HST (if applicable)
Option 3: 10’ wide x 8’ deep booth space (Foyer $3,000 + $390 HST (if applicable)
Option 4: 8’ wide x 8’ deep booth space (Foyer) $2,800 + $364 HST (if applicable)
Option 5: 8’ wide x 6’ deep booth space (Foyer) $2,500 + $325 HST (if applicable)
Option 6: 6’ draped table-top display (Foyer) $1,500 + $195 HST (if applicable)

Please refer to the Exhibition Layout (page 12) for the location of the various options. Options 1-5 include **two full Conference Registrations** that allow your exhibit staff to participate in all Technical and Plenary Sessions, attendance at receptions, breakfasts, breaks, luncheons, and banquet. Option 6 includes **one full conference registration**.

Exhibit Space Package Options 1-5 include the following:
- Two full Conference Registrations
- One pre-set booth space draped in blue (with 8 ft-high back drape and 3 ft-high side rails)
- One 6 ft table draped in blue
- Two side chairs and waste basket
- Conference Attendee registration list
- Exhibitor recognition will be provided as follows:
  - Company logo displayed on the CNS Conference webpage with a link to your company’s website home page;
  - Company logo displayed in Pocket Program & Abstracts Book and Conference Proceedings;
  - Company logo displayed on large poster on-site;
  - Company logo in scrolling slide show projected during program-free times during the conference.

Exhibit Space Package Option 6 includes the following:
- One full Conference Registration
- One 6 ft table draped in blue
- Two side chairs and waste basket
- Conference Attendee registration list
- Exhibitor recognition will be provided as follows:
  - Company logo displayed on the CNS Conference webpage with a link to your company’s website home page;
  - Company logo displayed in Pocket Program & Abstracts Book and Conference Proceedings;
  - Company logo displayed on large poster on-site;
  - Company logo in scrolling slide show projected during program-free times during the conference.

Exhibitor Recognition for Contributions >$15,000
An Exhibitor contributing $15,000 or more (in combined value of booth space and sponsorship) is entitled to a Reserved Table at either the Monday or Wednesday luncheons. Reserved Tables are expected to be filled by the Exhibitor. Additional guest single-event tickets can be purchased for table guests that are not registered for the Conference.
Exhibit Space Application Form
To reserve exhibit space(s) for your company, please complete the attached Exhibit Space Application Form (also available on the Conference website [http://cnsconference2015.org](http://cnsconference2015.org)) and email it to Elizabeth Muckle-Jeffs at elizabeth@theprofessionaledge.com. To be sure of your company’s exhibit space be sure submit your application form early!

Official Show Contractor Services for Exhibitors
The official Show Contractor can assist exhibitors with additional services including material handling, freight forwarding and customs brokerage. The complete Exhibitor Services package and order forms will be provided to confirmed exhibitors.

Hotel Services for Exhibitors
Electrical connections, audio-visual equipment rental, Internet connections at your booth and telephones are services to be ordered directly from the hotel. Order forms will be provided to confirmed exhibitors.

On-line Registration for Booth Attendants
Each exhibit space purchased includes two full Conference Registrations and confirmed exhibitors will be provided with special codes to register their booth staff. Booth staff must be registered on-line by April 29, 2016 via the registration link on the CNS Annual Conference website: [http://cns2016conference.org](http://cns2016conference.org). Exhibit name badges will be provided only for the individuals who are registered and included on the registration list.

Exhibitor Terms and Conditions
Payment in full for exhibit spaces is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing, your booth space is not considered guaranteed. The CNS does not assume liability for loss of, or damage to, display equipment.

Methods of Payment
Payments by cheque are to be payable to “Canadian Nuclear Society” and mailed to:
Canadian Nuclear Society
4th Floor, 700 University Avenue
Toronto, Ontario, M5G 1X6

To make a payment by credit card (AMEX / MasterCard / VISA) please complete the Credit Card Charge Authorization (CCA) form and send by email to the CNS Office [cns-snc@on.aibn.com](mailto:cns-snc@on.aibn.com). The CCA form is available on the CNS Conference website [http://cns2016conference.org](http://cns2016conference.org) (click on Sponsors & Exhibitors information tab).

Cancellation and Refund Policy
Refunds of payments made for exhibit spaces will only be granted if written notification of cancellation is submitted to the Canadian Nuclear Society before March 31, 2016. Refunds, less a processing fee of $200, will be issued after the Conference. No refunds will be provided for cancellations received after March 31, 2016.

Exhibitor Set-Up: Sunday, June 19, 2016 – between noon and 4:00 pm only.
The exhibition needs to be ready at 5:00 pm for the Opening Reception, which will take place in the exhibit area.

Exhibitor Tear-Down: Wednesday, June 22, 2016 after 3:00 p.m.

Exhibition Hours
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, June 19, 2016</td>
<td>5:00 pm – 8:30 pm (Opening Reception in Exhibit area)</td>
<td></td>
</tr>
<tr>
<td>Monday, June 20, 2016</td>
<td>7:30 am – 7:30 pm (5:30 pm Student Poster Session in Exhibit area)</td>
<td></td>
</tr>
<tr>
<td>Tuesday, June 21, 2016</td>
<td>7:30 am - 5:00 pm</td>
<td></td>
</tr>
<tr>
<td>Wednesday, June 22, 2016</td>
<td>7:30 am – 5:00 pm (after 3:00 pm Exhibits may be packed up and removed)</td>
<td></td>
</tr>
</tbody>
</table>
Hotel Accommodation
The conference has a block of guest rooms reserved at the Toronto Downtown Marriott Eaton Centre Hotel. The deadline for the reduced rate is **May 13, 2016** or until the CNS block is filled. Please reserve early to avoid disappointment! Make your reservation directly with the hotel via the room-reservation link on the CNS Annual Conference webpage [http://cns2016conference.org](http://cns2016conference.org) or by calling 1-800-228-9290 and requesting the special convention rate for the Canadian Nuclear Society.

Exhibition Information Contact
For all information pertaining to the Exhibition please contact the CNS Sponsorship & Exhibition Coordinator:

Elizabeth Muckle-Jeffs
North America Toll-free: 1-800-868-8776
Email: elizabeth@theprofessionaledge.com
Exhibit Space Application Form

To reserve an exhibit space for your company please complete this form and submit as a Word file or .pdf attachment to the Sponsorships & Exhibits Coordinator:
elizabeth@theprofessionaledge.com

Exhibit spaces will be allocated on a first-come, first-served basis. After your space has been confirmed, an invoice with payment instructions will be sent by email to the contact person named below. A receipt will be issued once payment has been received. Exhibit space applications are not considered complete and booth spaces guaranteed until payments have been received.

Exhibiting company full name:
Postal address:
City/Prov./State: Postal or Zip Code:
Contact Person: (Person will receive all correspondence)
Contact E-mail:
Contact Title:
Contact Tel:
Signature: Date:

Exhibit Space Selection:
(Please refer to Exhibit Layout & Floor Plan for space numbers)

<table>
<thead>
<tr>
<th>Preferences</th>
<th>Space Number</th>
<th>Size Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st choice:</td>
<td>#</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>2nd choice:</td>
<td>#</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>3rd choice:</td>
<td>#</td>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

Exhibit Space Options:

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:10’ x 8’ (Ballroom)</td>
<td>$3,500 + HST $455.00 if applicable</td>
</tr>
<tr>
<td>2:10’ x 8’ (Foyer)</td>
<td>$3,000 + HST $390.00 if applicable</td>
</tr>
<tr>
<td>3:8’ x 6’ (Ballroom)</td>
<td>$3,000 + HST $390.00 if applicable</td>
</tr>
<tr>
<td>4:8’ x 8’ (Foyer)</td>
<td>$2,800 + HST $364.00 if applicable</td>
</tr>
<tr>
<td>5:8’ x 6’ (Foyer)</td>
<td>$2,500 + HST $325.00 if applicable</td>
</tr>
<tr>
<td>6:6’ Table-top (Foyer)</td>
<td>$1,500 + HST $195.00 if applicable</td>
</tr>
</tbody>
</table>

Number of Booth Spaces: _____@ $_______ + $_______HST
Total Cost: $_______

Exhibit Space Package Options 1-5 include: one 6’ skirted table, 8’-high backwall & 3’-high sidewall drape, 2 side chairs, 1 waste basket and two (2) full registrations for your booth attendants. Option 6 includes only 6’ skirted table, 2 side chairs, 1 waste basket, and one (1) full conference registration. Registration of your booth attendants is required on-line, by April 29, 2016 via the conference registration link http://www.cns2016conference.org/index.html, using a special registration code which will be provided to you upon confirmation of your booth space.

Company Logo: If you are a returning exhibitor please confirm that we can use the same company logo we have on file from last year’s CNS Annual Conference (no need to resend files). Please insert an X in the appropriate box below.

☐ We confirm that you can use last year’s logo ☐ New logo files attached

Please provide your company’s logo in the following two file formats:
1) In .jpg format for electronic applications (CNS web page, Conference Program and Abstract book, scrolling logo projection).
2) As a high-resolution vector illustration (e.g., Adobe Illustrator, Photoshop (.eps) or Corel Draw) for print production (on-site signage).

Methods of payment
By Cheque: Mail to: "Canadian Nuclear Society", 4th Floor, 700 University Avenue, Toronto, ON Canada M5G 1X6
By Credit Card: Visa / Mastercard / AMEX are accepted. Complete the Credit Charge Authorization (CCA) form, scan the completed form and submit by email to cns-snc@on.aibn.com. (The CCA form is available online: http://www.cnsconference2015.org/index.htm click on Sponsors & Exhibitors tab)

Canadian Nuclear Society / Société Nucléaire Canadienne
4th Floor, 700 University Avenue, Toronto, Ontario, Canada M5G 1X6 - Tel./Tél.: 416-977-7620
E-mail/Courriel: cns-snc@on.aibn.com http://www.cns-snc.ca
CREDIT CARD CHARGE AUTHORIZATION

36th Annual Canadian Nuclear Society Conference and 40th CNS/CNA Student Conference

Check one: (mark with “X”)  MasterCard ☐  Visa ☐  Amex ☐

Card Number: ____________________________________________________________
(please print numbers clearly)

Expiry Date (MM/YR): ______________________________________________________

Exhibit Space - Invoice No.  Amount Can$: __________________________________

Sponsorship Invoice No.  Amount Can$: ______________________________________

Cardholder Name: ________________________________________________________
(print FULL name as it appears on the card)

Phone # /or e-mail: ________________________________________________________

Company Name: __________________________________________________________

Authorized Signature: _____________________________________________________

Date: __________________________