



SNC • LAVALIN



Katherine Ward
Director
Communications & Media

As Director, Communications & Media, Katherine leads a Communications team responsible for strategic communications counsel as well as developing strategies and carrying out plans for a broad range of communications, including media relations, public relations, marketing communications, community relations, employee communications, social corporate responsibility, advertising, branding and event management.

Katherine began her communications career at Dow Chemical Canada, moving through a variety of roles, including marketing communications for construction materials products and employee communications for a large manufacturing site. Katherine spent a brief time in the oil and gas business before moving to Moore Canada, where she oversaw employee communications, media relations and community relations for Moore Canada as well as marketing communications for Moore North America.

Katherine spent a decade running her own boutique communications consultancy, providing communications research, strategy and implementation for companies across Canada and the United States in industries as diverse as pharmaceutical, not-for-profit, oil and gas and transportation. In 2006, Katherine joined Atomic Energy of Canada Ltd. (AECL) as Communications Manager for the Services business line, before being named Employee Communications Director at the company-wide level in later that year. Katherine returned to the business in 2007 as Director, Business Excellence & Communications, where she developed, implemented and managed a diverse communications program for the CANDU Reactor Division of AECL and drove business planning through the division, monitoring and evaluating business performance through established benchmarks. Katherine transitioned to Candu Energy, member of the SNC-Lavalin Group, in 2011.

Katherine is the current chair of the Women in Nuclear (WiN) Golden Horseshoe West chapter and member of the WiN-Canada board of directors. She has three teenaged children. In her spare time, Katherine sings alto in a community choir and is an avid student of ashtanga yoga.